

Commercial Bulletin

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Google and Sanofi to work together on diabetes research

Google and Sanofi have teamed together to develop tools to improve and managed the treatment of diabetes.

Diabetes affects 392 million people worldwide and 592 million by 2035.

The two companies plan to bring together their respective experiences to help people with diabetes better manage their conditions, reduce risks of complications, and improve outcomes.

To read more
<http://sciencebusiness.technewslit.com/?p=27666>

UK's early access scheme for heart failure drugs

Patients with heart failure in the UK could soon be treated with Novartis' LCZ696 heart drug.

LCZ696 is about to get onto the (EAMS) Early Access to Medicines Scheme.

This will allow the drug LCZ696 to be made available to eligible patients before a final European licensing decision is made.

Based on what has been seen in clinical trials, access to this new medicine will help patients live longer and keep them out of hospital, compared to currently available

Heart failure affects around 550,000 people in the UK and costs the NHS about £2.3 billion a year, even with the present treatments that available, 60% of patients still die within five years of diagnosis.

To read more
<http://www.cxvascular.com/cn-latest-news/cardiovascular-news---latest-news/lcz696-to-be-available-to-uks-nhs-under-the-early-access-to-medicines-scheme->

Special points of interest:

This bulletin is free to Interested people in Pharma & Healthcare

Please send names of new subscribers to Jackie@wavedata.co.uk

If you have articles, comments or story ideas, please send them to the email above

www.wavedata.co.uk

Vaccine that could end flu season

Tests have been started in the US on a universal vaccine against influenza, tackling both seasonal and pandemic strains such as bird flu.

A team of researchers in the US from the Scripps Research Institute (TSRI) and Johnson & Johnson's Janssen Pharma unit - say the vaccine could provide long-acting protection against seasonal flu, potentially doing away with the need to develop new vaccine cocktails every year to address the prevailing strains.

The hope is for a vaccine to be given every five or ten years, providing the same protection for all strains of flu.

To read more
http://www.pmlive.com/pharma_news/universal_vaccine_could_end_flu_season_scramble_806862#

The latest Smart Inhaler

Adherium & AstraZeneca have partnered to produce the new smart inhaler; they believe that this is a world-first commercial arrangement combining digital health technology with blockbuster inhaler medications to improve health outcomes for patients with respiratory conditions.

The Smart inhaler electronic monitors will record the time and date of inhaler use and then transmit the information to the patient's mobile and their doctor.

AstraZeneca will use its device technology as the "pivotal component" within its global patient support programs for patients with COPD and asthma.

To read more

<http://sollomarcomms.com/blog/astrazeneca-forms-smart-inhaler-digital-health-partnership/>

Pharmaceutical prescribing trends and simplicity

For those of you who use our Pharma TouchStone Online service at <http://wavedata.biz> we plan to simplify the website considerably.

This means we will be taking a leaf out of the Wavedata Live book where a single simple report has helped the service become very popular with many wholesaler and generic companies.

Pharma TouchStone Online is about price trends over time, whereas Wavedata Live only covers the last 35 days.

However many users found the 20+ reports in Pharma TouchStone Online confusing and difficult to remember.

So the 20+ reports will become the 'advanced menu' and a new simple menu will be added which should serve most users without their having to remember what the 20+ reports do.

The new simplified page will go live on the 15th October, but we don't want any users to think they've gone to the wrong website or that the old menu has been removed.

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Wavedata

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Price WatchUK - Newcomers experience sharp price falls

Aripiprazole led the price falls among recently-launched products last month, with its average and lowest trade prices falling by nearly a quarter and by more than a third respectively (see Figure 1). Eplerenone was another newish generic experiencing similar price declines as was escitalopram. The only significant price rises in this group were for memantine and naratriptan, which both saw price offers to independent pharmacists and dispensing doctors withdrawn and their lowest trade prices increase accordingly.

To see more go to <http://www.wavedata.co.uk/newinfo.asp> and view our article from this month's Generics Bulletin.

WaveData

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Forthcoming Events			
Organizer	Date	Venue	Link or Email
EMIG Regulatory, Safety & Quality Group (RS&Q) m/w members of the MHRA	Wednesday September 30th	London	Fwindso (at) realregulatory.com
EMA Meeting on Early Access for Unmet Medical Needs (Adaptive Pathways)	1st October 2015	London	Terlez (at) eucope.org
EMIG BD Meeting	1st October 2015	Hertfordshire	www.emig.org.uk
Conference on the future of the NHS - with keynote contributions from NHS England, CQC, NHS Alliance, Mind, ADASS and Nuffield Trust	Tuesday 20th October 2015	Central London	http://www.westminsterforumprojects.co.uk/forums/index.php?fid=westminster_health_forum
Conference on life sciences in the UK - Next steps for UK health life sciences	22nd October 2015	Central London	www.westminsterbusinessforum.co.uk
NRS (NHS Research Scotland) Conference	28th October 2015	Glasgow	www.nrsconference.org.uk
Conference on next steps for cancer care: access, integration and policy priorities - with NHS England and NICE	28th October 2015	Central London	www.westminsterbusinessforum.co.uk
Annual UK Market Conference, Addressing the Challenges of NHS Efficiency	Tuesday 03 November 2015	London	Jane.sessenwein (at) abhi.org.uk
2015 GPhA Fall Technical Conference	2-4 November 2015	North Bethesda, Maryland, US	www.gphaonline.org/events
EMIG Parliamentary Dinner	9th November 2015	Westminster	www.emig.org.uk
How can pressures on the NHS be relieved?	11th November 2015	The Mermaid Theatre, London	Chris Sheridan - Digital Sales manager - Tel: +44 (0) 161 713 3886
CPD Diabetes Conference & Exhibition	11th & 12th November 2015	Barbican Exhibition Halls	www.diabetesprofessionalcare.com
Consilium/Covington Annual Healthcare Conference	Tuesday 17th November 2015	London	Admincsc (at) consilium-comms.com
EMIG Specialised Commissioning Conference	24th November 2015	London	www.emig.org.uk
Public Consultation on GMP standards regarding investigational medicinal products/Invitation to EMA Roundtable	27th November 2015	London	Terlez (at) eucope.org
Roboleo & Co – Health Economics for the Non Health Economist	1st December 2015	London	acollins (at) ngaevents.co.uk
EMIG Wales Meeting	8th December 2015	Wales	www.emig.org.uk
Bridging the Gap between eProcurement and UDI Legislation	Tuesday 08 December 2015	London	Jane.sessenwein (at) abhi.org.uk
Conference on next steps for NICE, pharmaceutical industry priorities, and the Accelerated Access Review - Westminster Health Forum	Thursday, 14th January 2016	Central London	http://www.westminsterforumprojects.co.uk/forums/index.php?fid=westminster_health_forum
9th EGA Pharmacovigilance Conference	27th January 2016	London	www.egaevents.org
15th EGA Regulatory and Scientific Affairs Conference	28-29 January 2016	London	www.egaevents.org
British Paediatric Surveillance Unit (BPSU) Conference	23rd February 2016	University of Birmingham	www.rcpch.ac.uk/bpsu/rdc16
Policy conference on next steps for health and social care in Greater Manchester	Friday, 26th February 2016	Manchester	http://www.westminsterforumprojects.co.uk/forums/book_event.php?eid=1109
PLG events			
Free Workshop & Drinks Reception (with EMIG)	15th October 2015	Fasken Martineau Offices, London	www.plg-group.com
PLG Introduction to Healthcare Business Development Training Course	16th-18th November 2015	Marriott Lingfield Park	www.plg-group.com
Free Workshop & Christmas Drinks Reception	3rd December 2015	London	www.plg-group.com
The Medical and Scientific group meetings for 2015			
Health Economics for the non-Health Economist – an all-day practical workshop with MAP Biopharma and Roboleo	17th November 2015	London	www.emig.org

WaveData – Top ten searched products where the focus was to August 2015

According to WaveData, these were the most commonly investigated products in searches of the online pricing data Wavedata
Live at <http://www.wavedata.net>

Both uk and pi prices were viewed for each product, giving some indication of where the focus was to August 2015

WaveData prices in the top 10 article are averages.

Product	Jun-15	Jul-15	Aug-15
Duloxetine E/C Caps 30mg 28	£19.87	£18.28	£17.30
Duloxetine E/C Caps 60mg 28	£24.75	£22.40	£20.63
Aripiprazole Tabs 10mg 28	£45.59	£41.56	£33.39
Aripiprazole Tabs 5mg 28	£46.47	£41.56	£34.82
Aripiprazole Tabs 15mg 28	£46.70	£41.41	£34.54
Aripiprazole Tabs 30mg 28	£95.51	£86.44	£69.00
Carbimazole Tabs 5mg 100	£83.97	£87.98	£90.35
Hydrocortisone Tabs 10mg 30	£64.60	£71.51	£76.74
Pregabalin Caps 25mg 56	£54.53	£52.44	£42.53
Eplerenone Tabs 25mg 28	£33.46	£32.01	£29.13

This bulletin now goes out to 4000 plus people.

If you would like to add or suggest any articles/comments, please let me know by the 14th October 2015, as I will be issuing the next bulletin on the 21st October 2015

If you have any colleagues who would like to receive this, please let them know about it.

You can view all copies of the Bulletin at

<http://www.wavedata.co.uk/newinfo.asp>

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