

Sharp UK movements are seen in August

Double-digit shifts for average trade prices of generics were observed in both directions among recently-launched UK presentations in August, according to the latest figures from WaveData.

While 56-count packs of cilostazol 100mg tablets saw their average price rise by more than a quarter to £5.23 (US\$6.77) – despite the lowest available offer in the market remaining constant at £3.33 – other molecules saw movement in the opposite direction.

Duloxetine 30mg tablets in packs of 28 saw the most pronounced average decline among our recent launches (see Figure 1), with an average drop of 28% to £1.99. This was accompanied by eplerenone 25mg tablets that saw an 18% fall in their average price to £5.32, as well as nortriptyline, rasagiline and rosuvastatin tablets that experienced declines of at least a tenth, as did travoprost drops.

Significant rises for molecules such as risperidone saw some

presentations double or even treble in price (see Figure 2), provoking the Department of Health and Social Care (DHSC) to grant price concessions in August for more than 20 molecules across over 50 presentations (*Generics bulletin*, 7 September 2018, page 17). However, the concessions list did not feature losartan, despite 28-tablet packs of the 25mg strength seeing a 138% rise in their average price to £0.88.

Meanwhile, several presentations of olanzapine featured among the biggest fallers in Figure 3, with the average price of olanzapine 7.5mg tablets more than halving to £6.95, and 28-count packs of other strengths experiencing declines of more than a third.

Once again, statins and proton-pump inhibitors dominated the fast movers in Figure 4, with atorvastatin, omeprazole, lansoprazole and simvastatin taking the top four spots among those molecules with the most price offers in the marketplace.

RECENT LAUNCHES				
Product/Strength/Pack size	Lowest price	Change (%)	Average price	Change (%)
Aripiprazole tabs 10mg 28	£1.25	+23	£2.32	-3
Carbimazole tabs 5mg 100	£23.61	-6	£29.75	-2
Celecoxib caps 200mg 30	£0.81	+8	£1.12	-7
Cilostazol tabs 100mg 56	£3.33	±0	£5.23	+26
Duloxetine caps 30mg 28	£1.00	-16	£1.99	-28
Eplerenone tabs 25mg 28	£3.20	-2	£5.32	-18
Escitalopram tabs 10mg 28	£0.44	-2	£0.80	+5
Etoricoxib tabs 90mg 28	£2.13	+1	£3.40	+1
Frovatriptan tabs 2.5mg 6	£2.75	-4	£5.48	-5
Memantine tabs 10mg 28	£0.54	-2	£0.81	+3
Montelukast tabs 10mg 28	£0.60	+5	£0.87	+1
Nefopam tabs 30mg 90	£5.50	-8	£10.44	-9
Nortriptyline tabs 10mg 100	£1.32	+10	£5.48	-12
Olmесartan tabs 10mg 28	£0.75	±0	£1.39	+4
Pregabalin caps 150mg 56	£2.30	+7	£4.04	+2
Raloxifene tabs 60mg 28	£2.26	-1	£2.81	-5
Rasagiline tabs 1mg 28	£1.10	-4	£2.19	-11
Rizatriptan tabs 10mg 3	£4.55	-4	£6.40	-7
Rosuvastatin tabs 5mg 28	£0.77	±0	£1.22	-10
Sevelamer tabs 800mg 180	£22.20	+1	£27.17	+3
Sildenafil tabs 100mg 4	£0.23	±0	£0.39	-7
Tadalafil tabs 10mg 4	£0.99	-10	£1.55	-7
Telmisartan tabs 80mg 28	£0.88	+9	£1.19	-1
Travoprost drops 40µg/ml 2.5ml	£2.50	-8	£4.37	-10
Zonisamide caps 100mg 56	£3.59	±0	£6.91	-6

Figure 1 (above): Comparison between the periods 1-31 July 2018 and 1-31 August 2018 of UK trade prices of the most recently-launched generics listed in category M of the Drug Tariff of pharmacy-reimbursement prices. Averages calculated from at least 21 data points. Figure 2 (top right) and Figure 3 (centre right): Biggest average trade-price changes between 1-31 July 2018 and 1-31 August 2018. Averages calculated from at least 20 data points. Figure 4 (bottom right): Ranking of fastest-moving products subject to the most price offers made to independent UK pharmacists (one strength per ingredient; offers recorded by 31 August). Data for Figures 2, 3 and 4 from a basket of about 750 commonly-dispensed generics. Recently-launched products in Figure 1 excluded from Figures 2 and 3 (Source – WaveData).

BIGGEST RISERS				
Product/Strength/Pack size	Lowest price	Change (%)	Average price	Change (%)
Propranolol tabs 80mg 56	£0.80	±0	£4.21	+234
Risperidone tabs 2mg 60	£1.02	+17	£3.67	+158
Risperidone tabs 1mg 60	£0.49	+11	£2.96	+157
Losartan tabs 25mg 28	£0.24	±0	£0.88	+138
Risperidone tabs 0.5mg 20	£0.21	-19	£1.63	+123
Nebivolol tabs 5mg 28	£1.10	+86	£4.51	+112

BIGGEST FALLERS				
Product/Strength/Pack size	Lowest price	Change (%)	Average price	Change (%)
Olanzapine tabs 7.5mg 56	£1.21	-51	£6.95	-52
Terbinafine tabs 250mg 28	£1.69	-11	£4.69	-41
Pioglitazone tabs 45mg 28	£1.25	-29	£3.49	-36
Quetiapine tabs 100mg 60	£3.08	±0	£6.25	-36
Olanzapine tabs 15mg 28	£1.25	+29	£4.18	-34
Olanzapine tabs 20mg 28	£1.59	+36	£5.53	-33

FAST MOVERS				
Product/Strength/Pack size	Price offers as at 31 August 2018			
	June	July	August	
Atorvastatin tabs 20mg 28	145	126	121	
Omeprazole caps 20mg 28	128	128	116	
Lansoprazole caps 30mg 28	121	118	113	
Simvastatin tabs 40mg 28	132	117	108	
Ramipril caps 2.5mg 28	101	94	104	
Fluoxetine caps 20mg 30	121	108	101	
Citalopram tabs 20mg 28	91	85	95	
Amitriptyline tabs 10mg 28	113	103	94	
Bisoprolol fumarate tabs 2.5mg 28	106	104	91	
Tamsulosin MR caps 400µg 30	87	83	88	

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